



CONTINUING THE FIGHT AGAINST **MATCH-FIXING**

PROTECT INTEGRITY ONLINE CONFERENCE

25 SEPTEMBER 2024



WWW.PROTECT-INTEGRITY.COM

Introduction

Dear Colleagues,

We are pleased to present this information leaflet to you, in preparation for the PROtect Integrity Online Project Conference on the 25th of September in Alicante and online.

As you aware, the Conference will be both an in-person and online event.

The venue for the Conference is in the [Hotel Alicante Gran Sol Affiliated by Melia, Alicante, Spain](#) (The hyperlink on the underlined text will lead you to the location on Google Maps).

In this document, we have described how you can easily reach the venue.

The conference can also be followed online, via Zoom. The link shall be delivered to you in due time. Please make sure that you log in on time, are muted throughout the sessions unless want to speak and that you use your full name and organisation when joining the call.

If you have any question that is not answered in this leaflet, please reach out to Paulina Tomczyk via email paulinatomczyk@euathletes.org or via telephone +32 484 59 63 08.

We look forward to welcoming you at the Conference.

Kind Regards,

PROtect Integrity Online Project Team



PROtect Integrity Online

PROtect Integrity Online project is an Erasmus+ project co-funded by the European Union which focuses on the research, development, implementation and evaluation of the best ways to deliver integrity education, particularly related to fighting match-fixing and corruption in sport.

The project started in February 2023 and will continue until January 2025. The project consortium is composed of ten members, with EU Athletes as the coordinator and Université Rennes 2 as the research partner. The following eight player associations, representing five major team sports and five European countries, are members in the project:



HSF (handball,
Denmark)



AJPH (handball,
France)



SNB (basketball,
France)



RPI (rugby union,
Ireland)



GIBA (basketball,
Italy)



AIP (volleyball, Italy)



AJFS (men's futsal,
Spain)



AJFSF (women's
futsal, Spain)

The first phase of the project consisted of research tasks and concluded with a report on mapping and recommendations for education.

Based on these recommendations and the partners' input, online educational materials were created during the second phase. The third phase covers the implementation of education via team visits complemented by online materials and social media.

Finally, the education programme will be evaluated, and good practices will be gathered in the Best Practice Booklet.

Overall, the match-fixing education will be delivered by player associations to at least 5,800 athletes in Europe through the blended face-to-face and online approach.

For more information regarding the project, please go to: www.protect-integrity.com

The project results published so far are also available on www.euathletes.org/resources/match-fixing/

PROtect Integrity Online Conference is organised in order to:

- Share information about the PROtect Integrity Online Erasmus Plus Project;
- Disseminate project deliverables published so far;
- Gather feedback on the project and its results so far;
- Collect ideas and good practices to include in the upcoming deliverables;
- Facilitate networking, exchange of ideas and mutual learning;
- Contribute to the debate, policy and practice of fighting against match-fixing.

Location and Venue

The address of the hotel is: **Rambla. de Méndez Núñez, 3, 03001 Alacant, Alicante, Spain.**

Hereunder are two ways that you can reach the venue, from the airport and from the central station. If you are coming from another direction, we advise you to follow the hyperlink in the first paragraph which will take you to the Google Maps location of the venue.

Alicante Airport to Hotel Alicante Gran Sol

From Alicante Airport, you can easily reach the hotel by public transport. After arriving at the airport, head to the bus platforms and look for bus C6 Puerta del Mar.

After six stops, get off at Puerta del Mar.

From there, walk towards the Monumento al Soldado de Reemplazo Alicante.

Turn left and continue straight ahead until you reach Calle María Josefa

Ágreda Muñoz, which will be on your right. Follow this street until you come to C. San Fernando.

Turn left, and you'll soon arrive at the Hotel Alicante Gran Sol Affiliated by Meliá. The walk from the bus stop to the hotel takes approximately five minutes.

Alicante Central Station

From the central station, head towards the bus stop named Estación-Maissonave, located near the Plaza de la Estrella roundabout, close to the El Corte Inglés mall.

From there, take bus 22 towards Playa San Juan.

Ride the bus for four stops and get off at Rambla-Portal de Elche.

From there, walk 100 meters towards the beach, and you'll find the hotel on your right.

Social Media

We invite you to share your views and impressions of the Conference on social media using the hashtag **#PROtectIntegrity** and tagging **@EUAthletes**.

Additionally, the Conference takes place during the [European Week of Sport](#), organized by the European Commission in collaboration with national coordinators across Europe. We encourage you to find time for physical activity and share it on social media using the hashtag **#BeActive**.



23 - 30 September

App

To further improve the experience of the Conference, we will use the Slido app. It will be used to interactively engage with the speakers, ask questions and submit feedback. More details about the App will follow in due time.



Agenda

25th of September 2024

Hotel Alicante Gran Sol, Alicante, Spain

12:00-13:00 Lunch at the hotel

13:00-13:20 *Welcome and presentation of the PROtect Integrity Online project* – Paulina Tomczyk, PIO Project Manager and General Secretary, EAPA

13:20-13:50 *Fight against match-fixing at the European level* (online)

Nicolas Sayde, Head of Macolin, Council of Europe
Matteo Zacchetti, Policy Officer, European Commission

13:50 – 15:00 *How to educate athletes to help prevent match-fixing?*

Testimony – Moses Swaibu, CEO, Gamechanger360

Followed by panel discussion moderated by Paulina Tomczyk, with

- Moses Swaibu, CEO, Gamechanger360
- Pim Verschuuren, Lecturer, Universite Rennes 2
- Paul Chupin, Communication and Development Manager, AJPH

15:00 – 15:15 Coffee Break

15:15-16:05 *Workshop Exploring athlete vulnerability to gambling harm* – Michelle Evans, Head of Delivery and Scott Davies, Facilitator, EPIC Global Solutions

16:05 – 16:25 *INTERPOL role in protecting integrity in sports* – Francisco Meireles Portugal, Criminal Intelligence Officer at INTERPOL Financial Crime and Anti-Corruption Centre (online)

16:25-17:10 *Working together with the law enforcement authorities?* – Norbert Rubicsek, Director, CSCF – Sport Integrity Group

17:10 – 17:15 *Conclusions and closing* – Natalia Orive, President, EAPA

20:30 Dinner [Meson de Labradores](#)



PROtect Integrity Online Conference – Speakers

European Athletes and Players Association

Natalia Orive Siviter

President at EAPA

[Instagram](#)



Natalia is the former Player, President of AJFSF and current president of the European Athletes and Players Association.

She is also a futsal Coach in University Polytechnic of Madrid.

Natalia is working for equal opportunities, new approaches and development in the sports actual system protecting athletes for fair play and good governance in sports.

Paulina Tomczyk

General Secretary at EAPA

[LinkedIn](#)



Paulina Tomczyk is the General Secretary of EAPA, the European multisport federation of player unions and athlete associations.

Working in the organisation since 2015, she is responsible for coordinating and implementing the common policy of member organisations and representing their voice at the European level.

She has worked on a number of collaborative projects focusing on topics such as integrity and good governance.

Fight against match-fixing at European Level

Nicolas Sayde

Head of Macolin at Council of Europe

[LinkedIn](#)



Nicolas Saydé is the Head of the Council of Europe Convention on the Manipulation of Sports Competitions.

The Macolin Convention is a legal instrument and the only international law addressing the manipulation of sports competitions.

This requires public authorities to cooperate with sports organisations, betting operators, and competition organisers to prevent, detect, and sanction the manipulation of sports competitions.

The Convention provides a common legal framework for effective international cooperation in responding to this global threat.

Mateo Zacchetti

Policy Officer at European Commission

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Born in Genoa (Italy), Mateo has been working at the European Commission since 1995. He spent almost all his professional life in the media or dealing with media related issues both in the private sector (NBC Super Channel Ltd.) and at the European Commission where he has been working for more than 20 years on different policy aspects of the audio-visual media.

A passionate of several sports – football, swimming, tennis, athletics - in 2019 he joined the Sport Unit where he is Policy Officer in charge of Professional Sport.

He has been Visiting Professor in the School of International Relations of the University of Southern California, Los Angeles. He holds a degree in Economics of the University of Genoa.

How to educate athletes to help prevent Match-Fixing?

Moses Swaibu

Founder & CEO at GameChanger 360

[LinkedIn](#)



As the Founder and CEO of GameChanger 360, Moses is dedicated to addressing the integrity challenges within the sports industry.

Drawing from his own experiences as a professional footballer, he started this company to provide athletes with the tools and knowledge they need to navigate the pressures of professional sports while maintaining

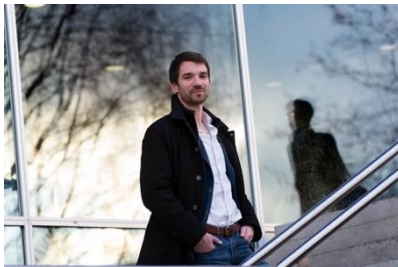
ethical standards, particularly in combating match-fixing.

Throughout my football career, Moses had the privilege of playing for clubs like Lincoln City and Weymouth, where he saw firsthand the vulnerabilities athletes face. Now, through GameChanger 360, he is focused on fostering a culture of resilience and integrity, helping athletes succeed both on and off the field.

Pim Verschuuren

Lecturer at Rennes 2 University

[Twitter](#)



Pim Verschuuren is a researcher at the University of Rennes 2 (France), specialised on the subjects of regulation, governance and integrity of national and international sports.

He completed a PhD (2017-2020) on the implementation and effectiveness of reporting/whistleblowing mechanisms in the international sports sector.

He also accompanies public and private organisations in their integrity risk management, internal regulatory reviews and policy advising and, in particular, has been working for 10 years in the fight against the manipulation of sports manipulation (“match-fixing”), through private research, education and awareness raising programmes.

Paul Chupin

Communications and Development Manager

at AJPH

[LinkedIn](#)



Paul first studied law and obtained a Master 2 in business law and sports law at the University of Aix-Marseille, then he completed a specialised Master in sports organisation management at Audencia business school.

After launching my professional career in communications agencies, he joined the communications department of the French Handball Federation, where Paul worked mainly with the national men's team.

In 2022 he decided to join the AJPH (association of professional handball players) as a development, marketing and communications officer.

Exploring Athlete Vulnerability to Gambling Harm

Michelle Evans

Head of Delivery at EPIC Global Solutions

[LinkedIn](#)



Michelle has a strong background in player care and wellbeing having worked across numerous organisations including the Professional Footballers Association Scotland (PFAS) as well as within high profile football clubs. Michelle has also worked in sports media and communications and was one of the founding members of EPIC's Pro Sport Adv Advisory Board.

She is also a tutor on the SFA's Children's Wellbeing & Safeguarding courses. She currently works with EPIC Global Solutions who use lived experience to raise awareness and educate about gambling harm in the elite sport environment.

Scott Davies

Programme Facilitator at Epic Global Solutions

[LinkedIn](#)



Scott Davies, a former professional footballer who played in the Championship for Reading FC, amongst a number of other clubs throughout the professional leagues in England. He also represented the Republic of Ireland at youth level where he made over 20 appearances for the U17's, 19's and 21's.

During his career, Scott faced many challenges because of a crippling gambling addiction where he eventually sought help in 2015 when entering Sporting Chance for 26 nights, which is a rehabilitation service for professional athletes.

Now in recovery for 9 years, Scott spends most of his time travelling around the UK speaking to professional sports men and women on behalf of EPIC Global Solutions in the hope that he can help people to not go down the same route in which he did.

INTERPOL role in Protecting Integrity in Sports



Francisco Portugal, Interpol

Criminal Intelligence Officer at Interpol

[LinkedIn](#)



Francisco works as a Criminal Intelligence Officer seconded to Interpol's Financial Crime and Anti-Corruption Centre.

There he works within the Anti-Corruption Unit, on cases of corruption in sports and trafficking of performing enhancing drugs, as well as with Interpol's Match-Fixing Task Force.

Francisco is seconded from the Portuguese Police, Policia Judiciaria.

For more than 10 years, worked as a Criminal Investigator investigating cases of corruption, corruption in sports and trafficking of performing enhancing drugs.

Working together with the law enforcement authorities?

Dr. Norbert Rubicsek

Director at CSCF Sport Integrity Group

[LinkedIn](#)



Norbert is a lawyer and a former police officer specialising in integrity and criminal justice issues related to organised crime, in particular sport.

Dr. Norbert Rubicsek was a founding member of Europol AP Sport Corruption and has advised and contributed to the work of a number of organisations, including UNODC, Interpol, UEFA, the International Volleyball Federation.

As a leading expert in the Council of Europe's Copenhagen Group Working Group, he contributed to the development of the typology of sports manipulation. The CSCF Sport Integrity Group provides education, compliance, investigation, advice, legislation and policy development on sports manipulation, doping, sexual harassment and bullying worldwide.